

There are protests in the streets. People are looking for leadership, direction and comfort. What is KCR doing for the black / minority / underprivileged / underrepresented communities? We value every life, and seek to teach people and empower them.

1. The roots of KCR's mission (as a community action agency) was born out of the civil rights movement. **We are a champion for equity and equality.** Our focus is facilitating self-sufficiency and stability among those who are experiencing low income - regardless of race, ethnicity, religion, gender or age.
2. KCR actively participates in coalitions and partnerships that **focus on serving those who are disproportionately affected by income and other societal inequities.** The NAACP, Pandemic Coalition and Kitsap Strong are a few examples. We put our money where our mouths are.
3. We are **committed in words and action** – through our programs and services - to provide the tools and training for **every individual and family to thrive;** regardless of race, ethnicity, religion, gender or age. We believe in – and help those in need to “be the most they can be” .You'd be surprised how many KCR staff used to be clientsJ
4. Our board of directors are made up of elected officials, low-income representation and the ‘at large’ community. As such we have an opportunity to **closely monitor and respond to unmet community needs** as well as have a voice in influencing legislation. Our Treasurer happens to be the President of the regional NAACP chapter. Our board officers include women, minorities and legislative representatives. We walk the talk.
5. We actively engage in **personal outreach** to low income communities, encampments, the homeless and food banks **to help those that need it most.** We also try and get ‘hard to reach’ populations to fill out the Census because the count determines the next 10-years funding for services such as the ones KCR provides. To my knowledge, KCR computer labs were the only ones open throughout the pandemic – partly for this reason.
6. Recently we've started to reach out to black churches informing and **offering KCR services to our communities of color.** In the last two months, we've given seven presentations to local civic clubs, chambers and trade organizations with a goal of **educating the public about the disparities and disproportionate equity in our community** – and ways they can support KCR's efforts.

CALL TO ACTION:

Spread the word about KCR's mission and services. KCR touches about 10% of Kitsap County lives or 26,000 people. You will see us on FB, Twitter, Instagram and in local media. To the extent you're active on any of these sites, please “like” us and pass it on to others. Our website: www.kcr.org is a great source of information for Housing, Employment and Early Learning; the three divisions we operate in Kitsap County.

Thank you.

Jeff Alevy
Executive Director

Kitsap Community Resources
845 8th Street
Bremerton, WA 98337
<http://www.kcr.org>

PLEASE BE COUNTED!
www.my2020census.gov



The opposite of poverty is not wealth. It's justice, which means equal access and opportunity.