Summer 2020

Dear KCR friends and community,

As a Community Action Agency, KCR leads in the area of equity and social justice. Community Action was created out of the civil rights movement to address the root causes of poverty. Equity, inclusion, racial / social justice and equal opportunity have long been a part of KCR’s DNA.

Now it’s time for KCR to go from “good to great”. KCR is embarking on a Learning Journey. This journey has to do with taking cultural competency in our organization to the next level. The outcomes are expected to positively impact KCR staff, our corporate culture and the public such as job applicants, prospective and existing clients.

Briefly, the legs of this journey are supported by:

- Creating a shared common language around diversity and inclusion,
- Organization-wide education of U.S. history as it relates to systemic inequity and injustice and finally,
- Forming an Equity Team made up of dedicated staff from all levels of KCR; whose purpose is to act as a lens for cultural competency practices and help hold the organization accountable as a steward whose corporate values call for compassion and valuing diversity among others.

In other news, our staff continue precautionary measures in keeping KCR facilities sanitized in order to keep you, our constituents – and ourselves – safe and healthy. It’s critical for all of us to remain vigilant as Covid-19 begins to bounce back, especially coming into flu season. Stay strong!

Yours truly, Jeff

Jeff Alevy, Executive Director