



**Kitsap Community Resources' Business Education Support & Training (BE\$T) Program** is committed to providing the business training and network of supportive community services to enterprising individuals to gain self-sufficiency through small business ownership.

**Our Business Basics Program** empowers aspiring entrepreneurs with the tools to launch and expand a new business or grow your existing business:

- ✓ Develop your business concept
- ✓ Define and understand your target customer base
- ✓ Learn about money management and break-even point analysis
- ✓ Study cash flow, pricing, taxes and financial statements
- ✓ Learn how to set up operations including legal structure
- ✓ Design a marketing and sales plan
- ✓ Develop your own basic business plan

In addition to our eight week business training program, we offer **ongoing support** for our graduates:

- ✓ One-on-one coaching with business professionals who are experts in their field (marketing, sales, social media, bookkeeping, taxes and much more).
- ✓ Advanced business workshops.
- ✓ Networking events to encourage and create opportunities for BE\$T graduates to network with other business owners.

**Tuition for the Business Basics** training is based on a sliding scale to make it affordable for those with limited financial resources.

We are an approved **Self Employment Assistance Program (SEAP)** helping people on unemployment start a business instead of looking for work.

**For more information:**

- Check out our website at [Business Education | KCR](#)
- BE\$T Facebook page at [BE\\$T - Home | Facebook](#)
- Email us at [BE\\$T@KCR.org](mailto:BE$T@KCR.org)
- Call 360-473-2156

